

NEWS RELEASE

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Lodestone Banking Provides Enhanced Forensic Revenue Analysis to Financial Institutions

- Locates lost revenue without layoffs, branch closings, higher fees, renegotiating vendor contracts and without changes to the bank's loan loss reserve -

JAMESVILLE, New York, Nov. 5, 2014 – [Lodestone Banking](#), a consulting firm that specializes in locating lost revenue, announces they provide comprehensive forensic revenue analysis for banks, a service which locates overlooked revenue opportunities without layoffs, branch closings, higher fees, changes to loan loss reserve or renegotiating vendor contracts.

The company's discovery process is much more comprehensive than what many traditional consultants offer. Lodestone takes several weeks rather than a few days, which is more common among traditional vendors. Lodestone's process is non-intrusive and is able to track down \$1 million in annual recurring revenue for every \$1 billion in bank assets.

The majority of Lodestone's recommendations focus on how banks use their core processors, which involves making minor adjustments to their core systems in order to add millions of dollars to annual revenues.

"Our consulting services enable banks to increase their revenues despite more regulations, competition and challenging market conditions," said Shahin Clark, CEO of Lodestone Banking. "In many ways, revenue is a choice and our firm is focused on providing additional options to banks to make them more competitive and profitable."

About Lodestone Banking

Founded in 1994, Jamesville, N.Y.-based [Lodestone Banking](#) provides specialized forensic revenue analysis for banks that tracks down and captures missing revenues that are lost as a result of not maximizing a core processor's capabilities or a lack of communication between a bank's internal divisions. For more information, visit [lodestonebanking.com](#).